

FHJH DECA Club

分銷教育俱樂部

Taipei Fuhsing Private School

Grades 9-12.



by Kira Lei Chen and Serena Chang

What is DECA?



International Organization

Over 225,000 members worldwide, recognized by the U.S. Department of Education.



Business Focus

Prepares students for careers in marketing, finance, and management.

Real-World Application

Integrates academic learning with practical business experience.





Benefits

- Hands-on Business Experience 1 Real-world simulations and case competitions complement academic courses.
- 3 **Networking Opportunities** Connect with students, educators, and business professionals worldwide.

2 **International Exposure**

Social Impact 4 Charity events teach financial responsibility and community engagement.

Global forums position our school on the world stage.



College Applications



Leadership & Initiative

Leadership positions in competitions and events

Uniqueness





One of the FIRST DECA teams in Taiwan

FHJH's Team

Impact/Community Service

Through charity drives and collaborative events

Some Statistics...



Top universities recognize and value DECA.



DECA alumni have been accepted into:

Harvard, Stanford, Wharton (UPenn), UC Berkeley, NYU Stern, Duke, UMich Ross....



Frequently mentioned in successful application essays, interviews, and scholarships.



Club Officer Roles

President

- Manages internal relationships •
- **Oversees school PR** •
- Co-teaches curriculum •

Vice President

- Manages internal relationships •
- **Oversees school PR** •
- Co-teaches curriculum •

Academic Director

- Reviews curriculum •
- Provides feedback •
- Substitutes when needed •

Secretary

- Records meetings
- Manages calendar •
- Submits paperwork

Treasurer

- Manages budget •
- Handles membership fees •
- Allocates funds •

Events Manager

- Manages calendar •
- Reviews all events •

Club Activities



Bi-Monthly Competitions

Train for roleplay, case studies, and written events.

Selected based on club interest.

Leadership Opportunity



Charity Events

International fundraising initiatives with other clubs and schools. Connect to entrepreneurship and budget

management.



Keynote Speaker Bi-monthly talks with entrepreneurs, CEOs, and alumni. Host both in club forums and school based ones.

So.... What are you waiting for?



Contact Us
Ho Serena Chang - President
Ping Kira Chen - Vice President

LINE: @serenasophie135/@kiraleichen Instagram: @the_sarcasm_serena Discord: @serenachang886 / @kiralei





PRINCETON

DARTMOUTH